As the second largest dental organization in the world, the AGD’s 2009 annual meeting attracted more than 3,000 attendees, which the AGD notes was its second most successful meeting in 10 years. This year’s event in New Orleans the AGD has augmented its course offerings and events. Here are few highlights of note for the upcoming event.

**Dates to note**

- **July 6 to 8:** AGD House of Delegates
- **July 8 to 11:** AGD Annual Meeting & Exhibits

**Featured speakers**

- "Clear Aligner Therapy: How to Use it Successfully in Your Practice"
  Willis J. Pumphrey, DDS  
  8 a.m.–5 p.m., Friday, July 9
  Learn the basic concepts of Clear Aligner Therapy and gain a better understanding of how it works and how to apply it

- "The Artistry of Direct Composite Veneers: Contour is King"
  Michael R. Sesemann, DDS and Elizabeth M. Bakeman, DDS, FAGD  
  8 a.m.–5 p.m., Friday, July 9
  Learn to place, sculpt and contour for to six direct resin veneers.

- "Materials Selection for Esthetic Efficient Composite Resin Dentistry"
  John O. Burgess, DDS, MS  
  8 a.m.–5 p.m., Friday, July 9
  This is a demonstration as well as a hands-on course. Create life-like anterior and posterior restoration by using new composite resin materials, adhesives, finishing materials and matrix systems.
  Learn why some materials work and other don’t, and get answers to your most difficult clinical questions.

**Special events**

- **Welcome Reception**  
  5 to 7 p.m., Thursday, July 8  
  Hobnob with those of a like mind over cocktails and conversation. As you wander, you can also peruse the newest products and technological advancements in the Exhibit Hall.  
  There will be hor d’oeuvres and a cash bar, as well as entertainment. If you have kids along, the Kids’ Corner will be open during the cocktail hours.

- **5K Fun Run/Walk**  
  6 a.m., Saturday, July 10  
  You’ll need a ticket to run or walk along the Mississippi River at this early hour, but know that it will benefit the AGD Foundation.

- **Convocation**  
  4:30 p.m., Saturday, July 10  
  Held at the Hilton New Orleans Riverside, join in honoring the AGD fellows, masters, and lifelong learning and service recognition recipients. Your friends and family are also welcome to attend.

- **Savor Your Saturday Night**  
  8 to 11 p.m., Saturday, July 10  
  Join the AGD at Mardi Gras World, which overlooks the Mississippi River. The site features an indoor plantation that translated into fun for the entire family. Browse Mardi Gras floats from the days of yore to the present and indulge in Creole cuisine.
  For more information about the meeting, visit [www.agd.org](http://www.agd.org).
Thursday, July 22
8:30–10 a.m.
• “Realizing the Dream,” Dr. Steve Rasner

10:30 a.m.–12 p.m.
• “Heart Attack, Stroke, Obesity: Is Dentistry to Blame?” Dr. J. Brian Allman
• “Building a Practice that Fits Your Personality,” Dr. Kent Johnson

1:30–3 p.m.
• “Scan 18: Friend or Foe?” Dr. Anne-Marie Cole
• “Solve All Whitening Frustrations,” Dr. Rod Kurthy
• “Dental Alchemy: Using Prime-Speak to transform an apathetic patient into your ideal patient,” Dr. Michael Sernik

July 23
8:30–10 a.m.
• “Insurance Panel: How To Soar in an Insurance Controlled World Where They Want to Keep You Down,” Drs. Kurt Doolin, Jeffrey Haddad, Amy Norman, John Paulowicz, Shahin Safarian and Ed Suh with Dr. Bill Dickerson moderating

10:30 a.m.–12 p.m.
• “Dr Thomas Understood: The Signs and Symptoms of TMD,” Drs. Norman Thomas and Heide Dickerson
• “The 5 Ms of a Successful Practice,” Sally McKenzie

1:30–3 p.m.
• “IDS: Immediate Dental Seal — An Important Adhesion Update,” Dr. Ron Jackson
• “Perio Update,” Dr. Dee Nishimine

Seminars: Imaging Systems; Cadent iTero

3:30–5 p.m.
• “3-D Cone-beam CT and Neuromuscular Occlusion,” Dr. Dick Greenman
• “Marketing: Just When You Think You Know It All, the Game Keeps Changing,” Dr. Curtis Westersund

July 24
8:30–10 a.m.
• “Why Are Women So Strange and Men So Weird?” Dr. Bruce Christopher

Into Your Practice for An Immediate ROI,” Dr. Leo Malin
• “Team Environments: Dramatic, Draconian or Down-Right Amazing,” Tim Twigg

IACA After Dark
This fun filled event will be screening video clips from dental folks with talent outside the practice. (Note: the video clip are PG rated).

The spirit of Boston
By Robin Goodman, Group Editor

Here are selected highlights for each day of the IACA meeting. In general, there are from three to six speakers during each time block for each day.

For the complete listing, please download the schedule on the IACA website at www.IACA.org.

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DTAD
DENTAL TRIBUNE | JUNE 2010
Event Preview: IACA